



## Casey's Fuels the Chase With "Weather Women: Into the Bear's Cage"

March 20, 2025

ANKENY, Iowa--(BUSINESS WIRE)--Mar. 20, 2025-- As the first day of spring and storm chasing season arrives, [Casey's](#), the third largest convenience retailer and fifth largest pizza chain in the United States, is partnering with "[Weather Women: Into the Bear's Cage](#)," a cinematic storm chasing documentary by Paradeigm Films.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20250320657987/en/>



Casey's Fuels the Chase With Storm Chasing Documentary: "Weather Women: Into the Bear's Cage"

"At Casey's, we know it's not crazy to chase your dreams – and storms – and these amazing women are proof that when an opportunity arises, you got to chase it. We're here to fuel the

adventure of storm chasing season across Casey's Country," said Katie Petru, Director, PR and Communications, Casey's.

This series, fueled by Casey's, follows renowned storm chasers as they capture the 2025 storm season in real-time, offering viewers an unprecedented look at the power of nature. Filmed in a *cinéma vérité* style—raw, unscripted, and in real time—*Weather Women* captures the true intensity of storm chasing with no second takes.

"Storm chasers are often misunderstood—seen as thrill-seeking renegades when, in reality, they are experts in weather, often highly trained meteorologists, PhDs, and researchers doing critical, life-saving work," said Stephen Brucher, Owner of Paradeigm Films and Director, *Weather Women*. "They are the eyes on the ground, relaying vital information on severe storms and tornadoes that radar alone can't capture. Their efforts may go unnoticed, but they are the unsung heroes standing between chaos and safety."

The *Weather Women* story begins at the 2025 National Storm Chaser Summit, and follows the stories of Jessica Moore, meteorologist, travel writer, and professional photographer; Tori Jane Ostberg, photographer and writer; and Emmy-winning broadcaster, meteorologist Jennifer Watson.

To learn more and get branded gear, visit [www.weatherwomen.com](http://www.weatherwomen.com).

### About Casey's

[Casey's](#) is a Fortune 500 company (Nasdaq: CASY) operating approximately 2,900 [convenience stores](#). Founded more than 50 years ago, the company has grown to become the third-largest convenience store retailer and the fifth-largest pizza chain in the United States. Casey's provides freshly prepared foods, [quality fuel](#) and friendly service at its locations. Guests can enjoy [pizza](#), donuts, other assorted [bakery items](#), and a wide selection of beverages and snacks. Learn more and order online at [www.caseys.com](http://www.caseys.com), or in the mobile app.

### About Paradeigm Films

Paradeigm Films is an independent production agency based in Kansas City, Mo., specializing in cinematic storytelling for brands. Their mission is to uncover and craft authentic narratives that leave a lasting impact, whether in high-end brand films, unscripted documentaries, or immersive content experiences. Learn more at [www.paradeigm.com](http://www.paradeigm.com).

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Source: Casey's General Stores