



Casey's Marks 40 Years of Pizza with 40-Cent Slices

March 31, 2025

Guests invited to celebrate four decades of legendary pizza with delicious deals

ANKENY, Iowa--(BUSINESS WIRE)--Mar. 31, 2025-- Casey's (NASDAQ: CASY) iconic pizza is turning 40 years old! After four delicious decades, Casey's is celebrating our pizza's birthday – and you're invited.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20250331936251/en/>



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On April 3, Casey's Rewards members can purchase a Mega Slice in stores for only 40 cents. Guests can also receive 40% off any whole pizza using the promo code

BIRTHDAY. Not a member yet? Sign up for free in the [Casey's app](#) or on www.caseys.com/rewards to unlock this offer and other exclusive deals.

"When the fifth largest pizza chain turns 40, you got to get a little crazy. That's why we're giving our pizza lovers something to celebrate with us. 40-cent pizza slices all day? That's right, on April 3, Casey's Rewards members can sing happy birthday to the tune of 40-cent slices and 40% off any pizza," said Brad Haga, Senior Vice President, Prepared Food and Dispensed Beverage, Casey's. "From our iconic breakfast pizza to taco-topped pies or your favorite topping combination on our made-from-scratch dough or crispy thin crust, there's something for everyone to enjoy as we toast to the next 40 years."

As the fifth largest pizza chain in the U.S., Casey's is known for our made-from-scratch dough, 100% real mozzarella cheese, hand-cut veggies and quality meats. Every pizza is handmade and baked in real kitchens by team members trained in pizza-making craftsmanship – from perfecting our dough to boxing the perfect pie, it all started four decades ago.

- **April 1985** – Casey's pizza introduced
- **September 2001** – **Breakfast Pizza** introduced
- **June 2023** – **Thin crust** introduced at Casey's

On April 3, please join us in celebrating 40 years of pizza perfection by ordering in-store, [online](#) or through the [Casey's app](#).

To learn more about Casey's pizza and other menu items, visit www.caseys.com.

About Casey's

[Casey's](#) is a Fortune 500 company (NASDAQ: CASY) operating approximately 2,900 [convenience stores](#). Founded more than 50 years ago, the company has grown to become the third-largest convenience store retailer and the fifth-largest pizza chain in the United States. Casey's provides freshly prepared foods, [quality fuel](#) and friendly service at its locations. Guests can enjoy [pizza](#), donuts, other assorted [bakery items](#), and a wide selection of beverages and snacks. Learn more and order online at www.caseys.com, or in the mobile app.

CASY-FOOD

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Source: Casey's General Stores