Casey's Teams up With Food Network Chef Andrew Zimmern to Bring Back Its BBQ Brisket Pizza

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The limited-time favorite brings smoky, sweet and savory flavors together for the ultimate summertime pizza

ANKENY, Iowa--(BUSINESS WIRE)--May 14, 2025-- Casey's (NASDAQ: CASY) is bringing back its beloved BBQ Brisket Pizza, just in time for National Barbecue Day. This unexpected flavor combination is returning, reinforcing what fans already know: *It's not crazy, it's Casey's.*

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Best known for discovering the most delicious foods across the country and the world, four-time James Beard and Emmy award-winning chef and cultural explorer Andrew Zimmern is teaming up with Casey's to encourage people to try a slice of summer bliss.

"I love gas station food and have tasted three lifetimes' worth throughout my travels, and Casey's pizza rises to the top," said Zimmern. "Their homemade pizza is packed with big flavors, unique textures and fresh ingredients. The BBQ Brisket Pizza is a perfect example of that. I can't wait for their guests to rediscover it this summer. Gas station pizza is my guilty pleasure — been saying it for about 20 years — and Casey's is simply the best."

Casey's BBQ Brisket Pizza starts with their signature-made-from-scratch dough, layered with Sweet Baby Ray's® barbecue sauce and a blend of 100% real mozzarella and cheddar cheeses. Then comes the star of the show: double-hardwood, pit-smoked beef brisket that's dry-rubbed and slow-smoked for up to 16 hours. The rich, smoky-sweet brisket is expertly hand-trimmed and generously piled on, then topped with jalapeños, red onions, and finished with a creamy ranch drizzle—making every bite a savory experience.

"When guests started asking to bring back our BBQ Brisket Pizza, we couldn't say no," said Brad Haga, Senior Vice President of Prepared Food and Dispensed Beverages at Casey's. "Some may say it's a little crazy to put BBQ brisket on a pizza, but it's just the Casey's way. We've taken the smoky, satisfying flavors of a backyard barbecue and put it on our homemade pizza. It doesn't get much better than that."

BBQ Brisket Pizza is available on Casey's original or thin crust through September 2 on the Casey's app . And to celebrate the unofficial start of summer, Guests can enjoy a Memorial Day Weekend offer of Buy One, Get One 50 percent off any large pizza from May 23 through May 26.

To learn more about Casey's pizza and other menu items, visit **www.caseys.com**.To join Casey's Rewards, visit **www.caseys.com/rewards** or download the Casey's **mobile app**.

Casey's is a Fortune 500 company (Nasdaq: CASY) operating approximately 2,900 convenience stores. Founded more than 50 years ago, the company has grown to become the third-largest convenience store retailer and the fifth-largest pizza chain in the United States. Casey's provides freshly prepared foods, quality fuel and friendly service at its locations. Guests can enjoy pizza, donuts, other assorted bakery items, and a wide selection of beverages and snacks. Learn more and order online at www.caseys.com, or in the mobile app.

CASY-FOOD

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