Casey's and 4-H Refuel Partnership, Supporting Youth Programs During National 4-H Week

October 1, 2025

The nation's third-largest convenience store and fifth-largest pizza chain invites guests to round up to support the country's largest youth development organization

ANKENY, Iowa--(BUSINESS WIRE)--Oct. 1, 2025-- Casey's is proud to continue its commitment to support communities, increase access to opportunities, and empower future leaders by partnering with 4-H, America's largest youth development organization.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20251001754376/en/

The DuPage County 4-H chapter attended a hands-on learning experience at a Casey's store in Lombard, Ill., one of eight youth engagement activations hosted by Casey's this year as part of its partnership with 4-H.

Beginning today, Casey's invites guests to support local 4-H programs and pledges to match guest donations up to $150,000. Casey's guests can contribute in two ways:

1) Rounding up* in-store purchases from October 1-10, and
2) Adding donations to online orders from October 1-November 4.

"At Casey's, we want to make a 'crazy good' impact in our communities, just like we do at our 2,900 stores serving guests every day. That's why we're building upon our partnership with 4-H and inviting our guests to join us and round up their purchase at Casey's during National 4-H Week," said Katie Petru, Director of PR, Communications and Community at Casey's. "By supporting youth development through hands-on learning and mentorship, we're helping young people build the confidence and skills they need to thrive."

With more than 2.5 million active 4-H members across Casey's Country, where more than two-thirds of its stores are in communities of 20,000 or less, this unique and meaningful partnership directly benefits programs that help youth develop skills that build confidence and prepare them as future leaders who are Beyond Ready.

Last year, Casey's partnership with 4-H helped enable:

- More youth development programming in **Iowa** through 20 mini-grants that allowed young people and volunteers to learn more about 4-H and join the organization.
- Grants in **Missouri** to fund 4-H special interest clubs that help youth connect with the community and each other for mentorship and leadership opportunities.
- Scholarships that sent 20 **Nebraska** youth to national conferences in Washington, D.C., to learn about civic engagement and build career-ready skills.
- Sending 220 members from 28 counties in **South Dakota** to summer camp programs for little to no cost.

"Our 2025 youth survey shows that young people feel confident and ready for their future. What they seek are opportunities—like those provided through 4-H—to put their strengths into action," saidHeather Elliott, Chief Development & Marketing Officer, National 4-H Council. "Through our partnership with Casey's, we can reach more youth with hands-on experiences that help them become Beyond Ready - equipped with the leadership, career, and life skills to succeed."

In addition, Casey's is expanding its 4-H youth engagement by doubling the number of local events. Members from eight 4-H chapters will visit their local Casey's to participate in an interactive curriculum focusing on retail careers. This program offers mentorship, hands-on learning, and real-world experience.

Casey's and 4-H share the passion and commitment to prepare children for a bright future and create a skilled workforce through hands-on learning experiences and access to educational resources. To learn more about the partnership, visit 4-h.org/caseyspizza.

Through the generosity of its guests, team members, and partners, Casey's donated $6.6 million toward core needs in its communities in fiscal year 2025. To learn more about Casey's community impact, visit caseys.com/community/our-impact.

**Casey's in-store round up campaigns are powered by Round It Up America®.*

About Casey's

Casey's is a Fortune 500 company (Nasdaq: CASY) operating approximately 2,900 convenience stores. Founded more than 50

years ago, the company has grown to become the third-largest convenience store retailer and the fifth-largest pizza chain in the United States. Casey's provides freshly prepared foods, quality fuel and friendly service at its locations. Guests can enjoy pizza, donuts, other assorted bakery items, and a wide selection of beverages and snacks. Learn more and order online at www.caseys.com, or in the mobile app.

About 4-H

4-H, the nation's largest youth development organization, grows confident young people who are empowered for life today and prepared for career tomorrow. 4-H programs empower nearly 6 million young people across the U.S. through experiences that develop critical life skills. Through Beyond Ready, 4-H will increase that number to ten million youth annually. 4-H is the youth development program of our nation's Cooperative Extension System and USDA and serves every county and parish in the U.S. through a network of 110 public universities and more than 3,000 local Extension offices. Globally, 4-H collaborates with independent programs to empower 1 million youth in 50 countries. The research-backed 4-H experience grows young people who are four times more likely to contribute to their communities; two times more likely to make healthier choices; two times more likely to be civically active; and two times more likely to participate in STEM programs.

Learn more about 4H at **4-H.org** and follow us on **Facebook**, **Instagram**, and **X.**

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