



Casey's and Monster Energy Unite for America's 250th with Ultra Red, White & Blue Razz

January 20, 2026

The limited-time flavor is available first at Casey's, and the partnership includes a \$200,000 joint donation to military nonprofits – Hope For The Warriors (HOPE) and Fallen Patriots Foundation.

ANKENY, Iowa--(BUSINESS WIRE)--Jan. 20, 2026-- Casey's and Monster Energy are teaming up to celebrate 250 years of American independence with a bold new flavor and a big salute to military heroes. Launching nationally in May, Monster's Ultra Red, White and Blue Razz – wrapped in a patriotic can – is available now at Casey's and CEFCO.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20260120714366/en/>



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the cause, and we couldn't be prouder to partner with Monster in support of our country and the brave men and women who defend it.”

“Standing with our military community is core to who we are at Casey's,” said Chris Stewart, Vice President of Merchandising at Casey's. “The only thing better than this patriotic can is

Guests at 2,900 stores across Casey's Country can be the first to try Monster's latest flavor – a light, refreshing and super easy drinking birthday cheers to America. Made with zero sugar like all Monster Ultras, its blue raspberry flavor profile is reminiscent of a cold rocket pop on a hot July Fourth day, and wrapped in stars and stripes, the can raises a salute to America's story with images of national monuments, iconic landmarks and epic moments.

“Supporting our military and our veterans is one of our most sacred values here at Monster,” said Michael Carson, VP of Convenience West at Monster Energy. “In fact, we designed this very can in honor of those who defend this great country.”

As part of the campaign, Casey's has pledged \$100,000 toward two nonprofits supporting the military community – Hope For The Warriors (HOPE) and Fallen Patriots Foundation. Monster will match the contribution, bringing the total donation to \$200,000.

“Casey's generous donation to these two incredible charities is something we are very, very proud to match,” added Carson.

As part of this Limited Time Offer roll out at Casey's, Ultra Red, White and Blue Razz will also be available through Monster Energy's Military Channels, ensuring this patriotic new flavor is available to troops stationed at military bases across the U.S.

Casey's is deeply committed to supporting the military community and has raised more than \$12 million collectively for these organizations since 2012, including \$1.2 million through its annual round-up campaign last November.

HOPE is a national nonprofit dedicated to helping military veterans, active-duty service members, caregivers and families of the fallen find stability and support as they recover or transition to civilian life. Fallen Patriots Foundation is a nonprofit organization that provides college and trade school scholarships, educational assistance and career support to military children who have lost a parent in the line of duty.

Find Monster Ultra Red, White and Blue Razz at your local Casey's or order ahead in the Casey's app – while it lasts.

About Casey's

[Casey's](#) is a Fortune 500 company (Nasdaq: CASY) operating approximately 2,900 [convenience stores](#). Founded more than 50 years ago, the company has grown to become the third-largest convenience store retailer and the fifth-largest pizza chain in the United States. Casey's provides freshly prepared foods, [quality fuel](#) and friendly service at its locations. Guests can enjoy [pizza](#), donuts, other assorted [bakery items](#), and a wide selection of beverages and snacks. Learn more and order online at www.caseys.com, or in the mobile app.

About Monster Energy

Based in Corona, California, Monster Energy is the leading marketer of energy drinks and alternative beverages. Refusing to acknowledge the traditional, Monster Energy supports the scene and sport. Whether motocross, off-road, NASCAR, MMA, BMX, surf, snowboard, ski, skateboard, or the rock and roll lifestyle, Monster Energy is a brand that believes in authenticity and the core of what its sports, athletes, and musicians represent. More than a drink, it's the way of life lived by athletes, bands, believers, and fans. See more about Monster Energy including all of its drinks at www.monsterenergy.com.

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Source: Casey's General Stores