



Casey's Opens Applications for 2026 Innovation Summit

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Retailer seeks innovative brand partners to expand its product lineup

ANKENY, Iowa--(BUSINESS WIRE)--Apr. 22, 2026-- Casey's, the third largest convenience store and fifth largest pizza chain, is opening applications for its 2026 Innovation Summit. The annual event focuses on discovering brands with innovative products to potentially distribute across the retailer's 2900-plus stores in 19 states.

"The Innovation Summit process has led to mutually successful partnerships with new brands and the introduction of new products across our stores," said Chris Stewart, Vice President of Merchandising at Casey's. "Building on that success, we're excited to see the next wave of brands and ideas this year—differentiated, potentially exclusive products that give guests something new to discover when they shop at Casey's."

Food and beverage brands are encouraged to apply for the opportunity to become part of the company's merchandising mix, with the potential for in-store distribution. The following suppliers advanced past the test phase from the 2024 Innovation Summit and are currently available in stores Casey's wide:

- Neuro Gum and Mints
- Magic Spoon Snack Bars
- Archer Meat Snacks

[Casey's 2025 Innovation Summit](#) selected the following brands to move into testing, the first phase following the event:

- Kindling Snacks
- Beefcake Meat Snacks
- Love Corn
- Like Air

Now through May 8, food and beverage companies are invited to [apply online](#) to be considered for an opportunity to showcase their products, engage with Casey's merchants, and gain exposure to their guest base. Applications are being managed through RangeMe, with initial introductory meetings scheduled for June. Finalists will be invited to attend the in-person Innovation Summit in Ankeny, Iowa on July 9, 2026.

"Casey's ongoing commitment to innovation reflects the importance they place on discovering products and brands that can fuel growth and enhance the customer experience," said Wayne Bennett, SVP, Retail, ECRM/RangeMe. "We are proud that ECRM/RangeMe has the opportunity to support Casey's merchants with a more streamlined path to product discovery, helping connect their team with high-growth innovation and emerging opportunities across the market."

Applications for the Casey's Innovation Summit are open now through May 8. For more information or to apply, visit www.rangeme.com/caseysinnovation26.

About Casey's

[Casey's](#) is a Fortune 500 company (Nasdaq: CASY) operating over 2,900 [convenience stores](#). Founded more than 50 years ago, the company has grown to become the third-largest convenience store retailer and the fifth-largest pizza chain in the United States. Casey's provides freshly prepared foods, [quality fuel](#) and friendly service at its locations. Guests can enjoy [pizza](#), donuts, other assorted [bakery items](#), and a wide selection of beverages and snacks. Learn more and order online at www.caseys.com, or in the mobile app.

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