



Casey's Announces New Three-Year Strategic Plan

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Nation's Third-Largest Convenience Retailer and Fifth-Largest Pizza Chain Unveils New Plan and Goals Focused on Accelerating Food and Beverage, Store Growth and Operational Efficiency

ANKENY, Iowa--(BUSINESS WIRE)--Jun. 24, 2026-- Casey's General Stores, Inc. (NASDAQ: CASY), a leading convenience store chain in the United States, today unveiled its new three-year strategic plan. Since introducing its last strategic plan in 2023, the company has exceeded its strategic and financial targets, adding more than 500 stores and joining the S&P 500.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20260624897283/en/>



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fuel at scale," said Darren Rebelez, President and Chief Executive Officer at Casey's. "As we enter our next three-year plan, we are focused on expanding our food business, growing our store base, and leveraging technology to improve efficiency and execution. We believe these priorities will enable us to continue gaining market share, driving profitable growth, and delivering long-term value for our shareholders."

"Our success over the last three years reinforces what makes Casey's unique: a differentiated model that brings together restaurant-quality food, best-in-class convenience, and

Casey's new three-year strategic plan is centered on three priorities:

- **Accelerating Food and Beverage:** Food continues to be a key growth driver for Casey's. Building on its position as one of the nation's leading pizza chains, Casey's will continue investing in its made-to-order offerings, including pizza and chicken wings, with plans to expand its private-brand portfolio.

"Our food business is at the center of Casey's three-year growth strategy and continues to be one of our strongest differentiators," said Tom Brennan, Chief Merchandising Officer at Casey's. "Prepared foods and nonalcoholic beverages are driving strong inside sales, and we're continuing to build on the loyalty we've earned through our more than 40 years in the pizza business with new offerings like wings and fries. In Des Moines, where wings have been available for more than a year, sales are up 20% year over year, reinforcing the significant opportunity we see as we expand the platform across our nearly 3,000 stores and further establish Casey's as a food destination."

- **Expanding Casey's Country and Scale:** Casey's plans to add at least 400 stores through a combination of strategic acquisitions and new-store development. By expanding its presence in both existing and new markets, Casey's will bring its distinctive food-first convenience offering to more guests, while leveraging its proven expertise in acquiring and successfully integrating stores.

"Our growth strategy is expanding Casey's Country in a disciplined way," said Ena Williams, Chief Operations Officer at Casey's. "We've shown that we can grow through both new stores and acquisitions. That includes the successful integration of CEFCO, our largest acquisition to date, which strengthened our presence in Texas and expanded Casey's reach across the South. That flexibility allows us to pursue the best opportunities as market conditions evolve."

- **Enhancing Operational Efficiency:** Casey's is investing in technology and data-driven tools to improve how its team members prepare food, serve guests, and run stores efficiently. These investments help improve forecasting, strengthen the guest experience, and support profitable growth as the company expands.

"We're intentional about how we invest in technology, focusing on solutions that improve the experience for our guests while enabling our teams to operate more efficiently," said Williams. "Whether it's using AI to help improve forecasting and inventory planning, redesigning kitchens to help team members prepare more food with less friction, or enhancing digital tools like our app and Casey's Rewards, we're investing in practical innovations that improve efficiency, strengthen guest experience, and support long-term growth."

Materials from the presentation are available on the company's website here: <https://investor.caseys.com/events-presentations>

About Casey's

[Casey's](#) is a Fortune 500 company (Nasdaq: CASY) operating over 2,900 [convenience stores](#). Founded more than 50 years ago, the company has grown to become the third-largest convenience store retailer and the fifth-largest pizza chain in the United States. Casey's provides freshly prepared foods, [quality fuel](#) and friendly service at its locations. Guests can enjoy [pizza](#), donuts,

other assorted [bakery items](#), and a wide selection of beverages and snacks. Learn more and order online at www.caseys.com, or in the mobile app.

Forward-Looking Statements

This release contains statements that may constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, including those related to expectations for future periods, possible or assumed future results of operations, financial conditions, liquidity and related sources or needs, business and/or integration strategies, plans and synergies, supply chain, growth opportunities and performance at our stores. There are a number of known and unknown risks, uncertainties and other factors that may cause our actual results to differ materially from any results expressed or implied by these forward-looking statements, including but not limited to the execution of our strategic plan, the integration and financial performance of acquired stores, wholesale fuel, inventory and ingredient costs, distribution challenges and disruptions, the impact and duration of the conflicts in oil producing regions or other geopolitical disruptions, as well as other risks, uncertainties and factors, which are described in the company's most recent annual report on Form 10-K and quarterly reports on Form 10-Q, as filed with the Securities and Exchange Commission and available on our website. Any forward-looking statements contained in this release represent our current views as of the date of this release with respect to future events, and Casey's disclaims any intention or obligation to update or revise any forward-looking statements in the release whether as a result of new information, future events or otherwise.

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