Casey's Invites Guests to Support Schools and Students through Annual Cash for Classrooms Campaign

July 30, 2026

Guests can support by rounding up at the register or donating via the Casey's app. Coca-Cola will also donate up to $250,000 in support of Casey's goal to raise $1.4 million.

- Since launching in 2020, Casey's has distributed more than 500 grants totaling $6.2 million through the Cash for Classrooms program.
- Casey's aims to raise $1.4 million through this year's Cash for Classrooms campaign supporting K-12 public and nonprofit private schools in Casey's communities.
- Casey's guests can support schools by rounding up at the register, purchasing Coca-Cola products and donating in the Casey's app.
- The program funds individual grants of up to $50,000 for physical improvements, material needs, teacher support and community engagement initiatives in Casey's communities.

PHOTOS: Recent Cash for Classroom Grant Projects

ANKENY, Iowa--(BUSINESS WIRE)--Jul. 30, 2026-- Guests in Casey's communities are invited to support K-12 public and nonprofit private schools through the annual Cash for Classrooms campaign starting today. With the support of The Coca-Cola Company, Casey's aims to raise $1.4 million to support grants that fund physical improvements, classroom resources, teacher support and community engagement.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20260729260283/en/

Casey's aims to raise $1.4 million through this year's Cash for Classrooms campaign supporting K-12 public and nonprofit private schools in Casey's communities.

Now through September 8, guests can contribute when they shop at Casey's by:

1. Rounding up at the register in-store
2. Adding a donation at checkout when placing an order in the Casey's app
3. Purchasing Coca-Cola products, which generates five cents for each qualifying beverage purchase (up to $250,000, between July 29, 2026 to September 8, 2026.

Beginning May 1, 2026, all Casey's Rewards members can also donate points toward the Cash for Classrooms grant program, creating an even greater impact for schools across Casey's Country.

"Schools and teachers are at the core of the communities we serve and call home," said Katie Petru, Director of PR, Communications and Community at Casey's. "Thanks to the generosity of our guests, team members and partners, Cash for Classrooms continues to create opportunities for students and educators across Casey's Country. Every donation is an investment in the people and programs that make a real impact on young lives every day."

Since the program launched in 2020, Cash for Classrooms has awarded more than 500 grants totaling $6.2 million, including $1.6 million in direct contributions from Casey's. Last year, schools across 17 states received 100 grants totaling more than $1.3 million.

"At Coca-Cola, we believe that strong schools help build strong communities. We're proud to team up with Casey's to support Cash for Classrooms to help create opportunities for students and educators across Casey's Country. With every qualifying Coca-Cola purchase, we're proud to help enable resources that make a lasting difference in local classrooms," said Carlton Austin, Vice President of Customer Leadership at The Coca-Cola Company.

Recent Cash for Classrooms grants include:

- $50,000 to West Liberty Community School District (West Liberty, Iowa) to build an all-inclusive, sensory-friendly playground designed to serve students of all abilities.
- $50,000 to USD 234 Eugene Ware Elementary School (Fort Scott, Kansas) to install an inclusive playground that promotes accessible outdoor learning and play.
- $35,000 to Marshall County High School (Benton, Kentucky) to add a weather-protective awning that improves accessibility for students using wheelchairs.
- $30,000 to Waterford High School (Waterford, Wisconsin) to purchase new soccer shelters and benches supporting

student-athletes and outdoor activities.
- $20,000 to Atoka High School (Atoka, OK) to upgrade athletics facilities with new flooring in the weightroom.
- $10,807 to Garland Independent School District (Garland, TX) to purchase new desks and chairs for a high school classrooms.
- $7,199 to Minster Local Schools (Minster, Ohio) to purchase LEGO education SPIKE Prime sets to expand robotics and engineering opportunities to upper elementary students.
- $6,983 to Northside Elementary School (Geneseo, Illinois) to purchase much-needed furniture and materials for the art classroom.

Money raised directly funds individual grants of up to $50,000 for physical improvements, material needs, teacher support and community engagement initiatives in Casey's communities. Grant applications open in October with a November deadline, and recipients will be notified in March.

Through the generosity of its guests, team members, and partners, Casey's donated more than $8 million toward core needs in its communities in fiscal year 2026. To learn more about Casey's Cash for Classroom grants, visit caseys.com/community.

In-store round up campaigns are powered by Round It Up America®.

About Casey's

Casey's is a Fortune 500 company (Nasdaq: CASY) operating nearly 3000 convenience stores. Founded more than 50 years ago, the company has grown to become the third-largest convenience store retailer and the fifth-largest pizza chain in the United States. Casey's provides freshly prepared foods, quality fuel and friendly service at its locations. Guests can enjoy pizza, donuts, other assorted bakery items, and a wide selection of beverages and snacks. Learn more and order online at www.caseys.com, or in the mobile app.

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Source: Casey's General Stores