



Casey's and 4-H Help Fuel Next Generation of 'Beyond Ready' Leaders

September 14, 2026

The nation's third-largest convenience store and fifth-largest pizza chain invites guests to round up to support the nearly 3 million active 4-H members in Casey's Country

- Guests can support by rounding up in-store purchases September 30-October 11, adding donations to online orders and purchasing Pringles products September 30-October 31.
- Pringles will contribute up to \$20,000 through qualifying purchases, and Casey's will match guest donations up to \$150,000.
- Casey's will host eight in-store engagement events with 4-H members in Arkansas, Iowa, Indiana, Kansas, Minnesota, Oklahoma, Tennessee and Wisconsin.

PHOTOS: [Casey's x 4-H Photos](#)

ANKENY, Iowa--(BUSINESS WIRE)--Sep. 14, 2026-- Casey's is continuing its partnership with [4-H](#), America's largest youth development organization, to help create opportunities for young people and strengthen the rural communities both organizations proudly serve.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20260914371002/en/>



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Casey's invites guests to support 4-H programs and pledges to match guest donations up to \$150,000. Casey's guests can contribute by:

1. Rounding up in-store purchases from September 30-October 11
2. Adding donations to online orders from September 30-October 31
3. [Purchasing Pringles products](#), which generates 40 cents for every two standard cans of Pringles purchased from September 30-November 3 up to \$20,000.

"We're proud to continue our partnership with 4-H and invite our guests to join us in supporting programs that help young people build confidence, discover new interests and develop skills that will serve them wherever their futures take them," said Katie Petru, Director of PR, Communications and Community at Casey's. "Together, we're creating more opportunities for youth across Casey's Country."

Across Casey's 19-state footprint, nearly 3 million active 4-H members are developing leadership, communication and teamwork skills through hands-on learning experiences that help prepare them for the future. Casey's and 4-H share a commitment to supporting rural communities and helping young people gain the skills and confidence needed to thrive.

"Casey's has been an incredible partner in helping 4-H create more opportunities for young people in the communities we both serve," said Heather Elliott, Chief Development and Marketing Officer, National 4-H Council. "For nearly 125 years, 4-H has helped young people build communication, teamwork and problem-solving skills while developing the confidence to lead - so it's no surprise that 4-H'ers are twice as likely to have the goal of becoming a leader. Through hands-on experiences with Casey's, we're helping more young people become Beyond Ready for work and life."

Casey's and local 4-H chapters will also host engagement events in eight communities this fall, giving members opportunities to participate in interactive activities focused on retail careers, teamwork and workplace skills. These events will take place in:

- Rochester, Minn. (Sept. 14)
- Topeka, Kan. (Sept. 15)
- Fort Smith, Ark. (Sept. 16)
- Tulsa, Okla. (Sept. 16)
- Knoxville, Iowa (Sept. 28)
- Terre Haute, Ind. (Sept. 28)
- Clarksville, Tenn. (Oct. 6)
- Eau Claire, Wis. (Oct. 8)

Casey's and 4-H share the passion and commitment to prepare children for a bright future and create a skilled workforce through hands-on learning experiences and access to educational resources. To learn more about the partnership, visit 4-h.org/caseyspizza.

Through the generosity of its guests, team members, and partners, Casey's donated \$8.3 million toward core needs in its communities in fiscal year 2026. To learn more about Casey's community impact, visit caseys.com/community/our-impact.

Casey's in-store round up campaigns are powered by Round It Up America®.

About Casey's

[Casey's](#) is a Fortune 500 company (Nasdaq: CASY) operating nearly 3000 [convenience stores](#). Founded more than 50 years ago, the company has grown to become the third-largest convenience store retailer and the fifth-largest pizza chain in the United States. Casey's provides freshly prepared foods, [quality fuel](#) and friendly service at its locations. Guests can enjoy [pizza](#), donuts, other assorted [bakery items](#), and a wide selection of beverages and snacks. Learn more and order online at www.caseys.com, or in the mobile app.

About 4-H

4-H, the nation's largest youth development organization, grows confident young people who are empowered for life today and prepared for career tomorrow. 4-H programs empower nearly 6 million young people across the U.S. through experiences that develop critical life skills. Through Beyond Ready, 4-H will increase that number to ten million youth annually. 4-H is the youth development program of our nation's Cooperative Extension System and USDA and serves every county and parish in the U.S. through a network of 110 public universities and more than 3,000 local Extension offices. Globally, 4-H collaborates with independent programs to empower 1 million youth in 50 countries. The research-backed 4-H experience grows young people who are four times more likely to contribute to their communities; two times more likely to make healthier choices; two times more likely to be civically active; and two times more likely to participate in STEM programs.

Learn more about 4H at 4-H.org and follow us on [Facebook](#) and [Instagram](#).

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Source: Casey's General Stores