



Casey's All-New Pan Pizza Is Now Closer to Home for Millions Across Casey's Country

October 26, 2026

The nation's fifth-largest pizza chain brings its first-ever pan pizza to nearly 3,000 stores in the U.S.

- Casey's, the nation's fifth-largest pizza chain, is launching its first-ever pan pizza, featuring a fluffy, golden-brown square crust and edge-to-edge toppings.
- The permanent menu addition will be available at Casey's nearly 3,000 locations across 19 states starting Wednesday, Oct. 28, bringing pan pizza closer to home for millions of Americans.
- To celebrate the launch, Casey's Rewards members who buy a pan pizza on launch day (Oct. 28) will receive a "Crust Credit" for a free large, single-topping pizza redeemable the following 21 days – Thursday, Oct. 29 through Wednesday, Nov. 18.

ANKENY, Iowa--(BUSINESS WIRE)--Oct. 26, 2026-- [Casey's](#) (Nasdaq: CASY), the nation's third largest convenience retailer and fifth-largest pizza chain, today announces that its first-ever pan pizza, featuring a fluffy, golden-brown square crust and edge-to-edge toppings, will arrive on its menu beginning Wednesday, Oct. 28.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20261026782744/en/>



Casey's new pan pizza features a hearty, thick and fluffy golden-brown square crust made with olive oil, honey, sea salt and finely milled double-zero flour.

Casey's adds pan pizza to its permanent menu as the crust type remains hard to find close to home for many Americans. One in four in the U.S. surveyed by Casey's said

that getting pan pizza requires going out of their way or that it is unavailable nearby.¹ That gap widens in Casey's country: nearly 80% of the small towns it serves do not have a nearby national pan pizza offering.²

"Casey's has become a destination for pizza in the communities we serve, and our all-new pan pizza gives our guests another reason to choose us," said Tom Brennan, chief merchandising officer at Casey's. "We spent nearly two years developing a pan pizza with an amazingly thick, fluffy crust and crispy edges, and it absolutely delivers what guests love about Casey's – craveable abundance at a great value. We cannot wait to share our new pan pizza with our guests as we are confident they will love it."

Big on Quality, From the Crust Up

Casey's new pan pizza features a hearty, thick and fluffy golden-brown square crust made with olive oil, honey, sea salt and finely milled double-zero flour. The specially formulated dough gives the crust structure to hold up Casey's generous toppings while maintaining a soft and fluffy inside and crispy bottom.

Topped edge to edge with real mozzarella cheese, the cheese caramelizes around the edges to create an irresistibly crispy cheese crown. Guests can order any Casey's pizza build on pan crust – from breakfast and single-topping to specialty favorites, including the [Ultimate Meat](#) and [Sweet Heat Sausage & Pepperoni](#). The result: a satisfying bite from the first slice to the last.

"Pan pizza rounds out a strong lineup of crusts, in addition to original and thin, that gives our guests something for every pizza occasion," said Andrew Kintigh, executive chef and culinary director at Casey's. "We crafted a crust with the ideal balance of structure and softness, built to hold Casey's generous toppings while preserving the signature airy center of pan pizza."

A Nostalgic Favorite, Now Easier to Find

While Casey's is making pan pizza easier to find, research shows the style already has plenty of fans. Nearly half of pan pizza eaters surveyed call it their favorite, and more than 70% say pan pizza brings back fond memories of childhood. But for a new generation, pan pizza is still a discovery. One in seven Gen Z respondents don't know or aren't sure what pan pizza is.¹

With pan pizza joining the permanent menu across Casey's nearly 3,000 stores in 19 states, the company is bringing a style consumers already love closer to home while introducing it to a new generation.

Taking on America's "Crust Issues"

Americans have strong opinions when it comes to pizza crust. More than half of those surveyed say crust is their favorite part of pizza – even going so far as to eat theirs and someone else's. But for one in four, crust is eaten more as an obligation, rather than for the enjoyment.¹

Casey's new pan pizza is designed to change that, with a thick, fluffy crust and crispy bottom with a caramelized cheese crown, making every bite worth savoring from corner to corner.

“Crust Credit” Gives Casey’s Rewards Members a Free Pizza for Trying Pan Pizza

To celebrate the launch, the crust is on Casey's. On Wednesday, Oct. 28, Casey's Rewards members who buy Casey's all-new pan pizza will receive a free large, single-topping pizza added to their Rewards account. This “Crust Credit” can be redeemed within the following 21 days – Thursday, Oct. 29 through Wednesday, Nov. 18 – giving guests another chance to get their hands on pan and leave no crust behind.

The value doesn't stop there. Casey's Rewards members earn double points on all whole pie pizza purchases. Points can be redeemed for Casey's Cash, fuel savings at the pump or donations to the Cash for Classrooms grant program. To order Casey's pan pizza, [download the Casey's app](#) and join Casey's Rewards at www.caseys.com/rewards.

¹ *Talker Research surveyed 5,000 Americans, with 100 respondents per state and natural fallout on pan pizza availability, Gen Z, Millennials, and respondents who are in relationships; the survey was commissioned by Casey's and administered and conducted online by Talker Research between September 23 - September 29, 2026.*

² *Based on an assessment of operating Casey's stores, 2026*

About the Research

Data from a survey conducted by Talker Research on behalf of Casey's from September 23 to September 29, 2026, with a sample of U.S. adults with 100 respondents per state and natural fallout on pan pizza availability, Gen Z, Millennials, and respondents who are in relationships.

About Casey's

Casey's is a Fortune 500 company (Nasdaq: CASY) operating nearly 3,000 convenience stores. Founded more than 50 years ago, the company has grown to become the third-largest convenience store retailer and the fifth-largest pizza chain in the United States. Casey's provides freshly prepared foods, quality fuel and friendly service at its locations. Guests can enjoy pizza, donuts, other assorted bakery items, and a wide selection of beverages and snacks. Learn more and order online at www.caseys.com, or in the mobile app.

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Source: Casey's General Stores