



What a Big Dill – Casey's Launches All-New Pickle Wrap Pizza

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Midwest's Favorite Appetizer Gets a Smoky, Tangy Pizza Twist for National Pickle Day

ANKENY, Iowa--(BUSINESS WIRE)-- Just in time for National Pickle Day, Casey's (NASDAQ: CASY) is introducing the all-new [Pickle Wrap Pizza](#) – a twist on a classic Midwest appetizer, now re-imagined as a pizza.



Available [at select locations](#) in Minnesota and Iowa, the Pickle Wrap Pizza features Casey's made-from-scratch dough and is topped with Philadelphia[®] whipped cream cheese, chopped ham, smoky bacon, real mozzarella and cheddar cheese, and thick-cut pickles, available on both our original and thin crust. The tangy, crunchy layers deliver a bold, on-trend flavor that will excite guests of the nation's fifth-largest pizza chain.

"We are always experimenting with ways to serve guests the flavors they crave, test out trending ingredients and explore fresh ideas to add to each slice," said Tom Brennan, Casey's Chief Merchandising Officer. "Our bold, inventive Pickle Wrap Pizza is bringing the people what they want in a way that is distinctly Casey's."

Created by Casey's district manager and Minnesota native Andrew Cairl, the Pickle Wrap Pizza was a finalist at Casey's annual pizza competition earlier this year. Pickles on pizza might spark debate, but this distinct twist is guaranteed to deliver a savory spin on a familiar Midwest staple.

"If you're from the Midwest, then you know the ham-and-pickle roll-up. We've turned that traditional tailgate or potluck appetizer into a Casey's pizza," said Cairl. "The dill pickle stands out, and while this pizza will appeal to pickle fans, its uniqueness can even pull people out of their comfort zones for a delicious Pickle Wrap Pizza surprise."

A large [Pickle Wrap Pizza](#) is available for \$17.99 at [select locations](#) across northern Iowa and Minnesota from Nov. 6 through Dec. 3. Order in-store, [online](#) or through the [Casey's app](#). Learn more at www.caseys.com/picklewrappizza.

About Casey's

[Casey's](#) is a Fortune 500 company (NASDAQ: CASY) operating approximately 2,900 [convenience stores](#). Founded more than 50 years ago, the company has grown to become the third-largest convenience store retailer and the fifth-largest pizza chain in the United States. Casey's provides freshly prepared foods, [quality fuel](#) and friendly service at its locations. Guests can enjoy [pizza](#), donuts, other assorted [bakery items](#), and a wide selection of beverages and snacks. Learn more and order online at www.caseys.com, or in the mobile app.

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Source: Casey's General Stores