Casey's Announces the Return of the Guest-Favorite Ultimate Waffle Breakfast Sandwich

August 23, 2024

Start Your Morning in a Maple State of Mind with the Limited-Time Sweet and Savory Ultimate Waffle Breakfast Sandwich

ANKENY, Iowa--(BUSINESS WIRE)-- Casey's (NASDAQ: CASY) is bringing back one of its top-requested items: the Ultimate Waffle Breakfast Sandwich. Guests can tackle their morning routine with this returning fan favorite, featuring a sweet-and-savory combination of crisp bacon, hearty sausage and fluffy eggs between warm maple waffles, for a limited time.

Casey's Announces the Return of the Guest-Favorite Ultimate Waffle Breakfast Sandwich (Photo: Business Wire)

In celebration of National Waffle Day and fandom for the sandwich, Casey's Rewards members can save a $1.99 Ultimate Waffle Breakfast Sandwich offer in the Casey's app from August 24-28, and it can be redeemed until September 15.

"Since introducing the Ultimate Waffle Breakfast Sandwich last fall for a limited time, we were inundated with requests to bring it back," said Tom Brennan, Chief Merchandising Officer at Casey's. "Some guests even went as far to call it our 'best ever,' so with morning routines returning and fall approaching, it is the perfect time for its return."

Casey's Ultimate Waffle Breakfast Sandwich is coming to 100 stores across the Des Moines metro area starting tomorrow — Saturday, August 24, to celebrate National Waffle Day. The popular breakfast sandwich will roll out across Casey's Country on Wednesday, September 4.

Guests can treat themselves to the Ultimate Waffle Breakfast Sandwich any way they like, cheese or no cheese, by ordering online or in the Casey's app .

About Casey's

Casey's is a Fortune 500 company (NASDAQ: CASY) operating over 2,600 convenience stores . Founded more than 50 years ago, the company has grown to become the third-largest convenience store retailer and the fifth-largest pizza chain in the United States. Casey's provides freshly prepared foods, quality fuel and friendly service at its locations. Guests can enjoy pizza , donuts and a wide selection of beverages and snacks. Learn more and order online at www.caseys.com or in the mobile app.

Media contact: media@caseys.com

Source: Casey's General Stores