



## Casey's Launches Campaign to Provide 10 Million Meals to Communities Facing Hunger in Partnership with Feeding America®

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*Casey's invites guests to join the fight against food insecurity across the heartland.*

ANKENY, Iowa--(BUSINESS WIRE)-- Casey's and Celsius® are teaming up with Feeding America in the fight against hunger. Starting today through April 2, Casey's guests can round up at the register to participate in this annual campaign, supporting children and families impacted by food insecurity across the Midwest and South.

Since the start of their partnership in 2020, Casey's and Feeding America have donated over 30 million meals thanks to their dynamic collaboration and guest donations. This year, Casey's is committed to helping provide 10 million meals\*. With support from Celsius, all funds raised by Casey's guests will support 56 Feeding America affiliated food banks across the 17 states Casey's calls home.

Food banks have reported increased pressure from the growing number of people experiencing food insecurity, all while feeling the compounded effects of continued food supply disruptions and increased food and transportation costs. [More than 44 million people](#) in the United States, including more than 13 million children, are food insecure. The Feeding America network of 200 food banks across the country distributed more than 5 billion meals each year in 2022 and 2023 with the support of dedicated partners like Casey's.

"Casey's is at the heart of local communities across our footprint," said Ena Williams, Chief Operating Officer at Casey's. "As food insecurity remains a real challenge, particularly in the rural communities we serve, we are taking meaningful action to help families in need. With the support of Feeding America, Celsius, and our guests and team members, we'll help provide millions of meals to our neighbors who need them the most this year."

Guests can join the movement to end hunger with Casey's and Feeding America by taking these actions:

- **Shop and Round Up at Casey's** : Guests can round up their purchases at the register the next time they visit their neighborhood Casey's.
- **Order online at Caseys.com**: When ordering Casey's handmade, delicious pizza or other Casey's favorites, guests now have the option to add a donation at checkout.
- **Cheer on Casey's athlete partners** : In March, for every slam dunk by the University of Tennessee's Jonas Aidoo, every steal by the University of Arkansas's Devo Davis, and every three-pointer by the University of Iowa's Gabbie Marshall, Casey's will donate 50,000 meals to Feeding America, up to 1 million meals total.

"Hunger is closer than you think. Anyone can experience food insecurity regardless of their background, race, or ZIP code, and it is more common in rural areas," said Lauren Biedron, Senior Vice President of Corporate Partnerships at Feeding America. "We are proud to join hands with Casey's to address the escalating hunger crisis and thank them for their support in ensuring our neighbors have access to the food they need to thrive."

As a key Casey's partner, Celsius is supporting the campaign with a donation that will enable 250,000 meals.

"Casey's partnership with Feeding America helps families in need have access to essential meals and nutrition, and Celsius is proud to participate in its efforts to raise money for this charitable cause," said Paul Wiseman, Senior Vice President of Communications at Celsius.

Learn about Casey's commitment to helping end hunger and the continued generosity of Casey's guests across the heartland on [the Casey's blog](#).

\*\$1 helps to provide at least 10 meals secured by Feeding America® on behalf of local member food banks.

### **About Casey's**

[Casey's](#) is a Fortune 500 company (Nasdaq: CASY) operating over 2,600 [convenience stores](#). Founded more than 50 years ago, the company has grown to become the third-largest convenience store retailer and the fifth-largest pizza chain in the United States. Casey's provides freshly prepared foods, [quality fuel](#) and friendly service at its locations. Guests can enjoy [pizza](#), donuts, other assorted [bakery items](#), and a wide selection of beverages and snacks. Learn more and order online at [www.caseys.com](#), or in the mobile app.

### **About Feeding America**

Feeding America is committed to an America where no one is hungry. We support tens of millions of people who experience food insecurity to get the food and resources they say they need to thrive as part of a nationwide network of food banks, statewide food bank associations, food pantries and meal programs. We also invest in innovative solutions to increase equitable access to nutritious food, advocate for legislation that improves food security and work to address factors that impact food security, such as health, cost of living and employment.

We partner with people experiencing food insecurity, policymakers, organizations, and supporters, united with them in a movement to end hunger. Visit [FeedingAmerica.org](https://www.feedingamerica.org) to learn more.

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Source: Casey's General Stores