



Casey's Hires First-Ever Chief Pizza & Beer Officer

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Nebraska native will be responsible for recommending and sharing pizza and beer pairings for fifth-largest U.S. pizza chain

ANKENY, Iowa--(BUSINESS WIRE)-- Casey's (Nasdaq: CASY) is celebrating National Pizza Day by announcing its first-ever Chief Pizza & Beer Officer. Joe Cruz from Lincoln, Neb., in the heart of Casey's Country, has been selected out of over 500 qualified candidates to take on this prestigious and mouth-watering position.

Joe loves to eat Casey's pizza and drink beer, making him uniquely qualified to take on this job. He will be the utmost authority on sampling, researching and pairing Casey's pizzas with the best beer combinations. He also will be responsible for creating compelling social media content to inform Casey's Country about these unique pairings and attending public events to spread their passion for pizza and beer.

"As *The Official Pizza and Beer Headquarters*™, it was extremely important for Casey's to add the position of Chief Pizza & Beer Officer," said Tom Brennan, Chief Merchandising Officer at Casey's. "Eating pizza and sampling beer is more challenging than it sounds, especially when you have the pizza and beer pairing curiosity and enjoyment of Casey's Country resting on your shoulders. We're confident that Joe is the right person for the job, and we're thrilled to welcome him to the Casey's family."

Casey's consulted with former NFL defensive tackle and well-known content creator [Anthony "Spice" Adams](#) to review the pool of candidates against the job requirements to identify the perfect pizza and beer connoisseur. Applicants were assessed on their passion, communication skills and leadership traits. Joe brings all this and more to the position.

"As a proud resident of Casey's Country and a self-proclaimed pizza and beer aficionado, I'm honored to be the first person to take on this coveted role," said Joe Cruz, Casey's new Chief Pizza & Beer Officer. "We all have thoughts about our dream job, and when I saw Casey's was looking for a Chief Pizza & Beer Officer, I knew I had found the best job ever. I'm ready to get to work bringing the most delicious pizza and beer combinations to Casey's guests."

Stay tuned for exciting content on Casey's social channels, including pairing recommendations and other surprises from our Chief Pizza & Beer Officer.

About Casey's

[Casey's](#) is a Fortune 500 company (Nasdaq: CASY) operating over 2,600 [convenience stores](#). Founded more than 50 years ago, the company has grown to become the third-largest convenience store retailer and the fifth-largest pizza chain in the United States. Casey's provides freshly prepared foods, [quality fuel](#) and friendly service at its locations. Guests can enjoy [pizza](#), donuts, other assorted [bakery items](#), and a wide selection of beverages and snacks. Learn more and order online at www.caseys.com, or in the mobile app.

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Source: Casey's General Stores