



Casey's Challenges Fans to Take Its PEPPERONI PEPPERONI PEPPERONI Challenge

April 11, 2023

Casey's fans can test how many times they can say "pepperoni" with the new, tongue-twisting challenge for a chance to win free pizza

ANKENY, Iowa--(BUSINESS WIRE)-- Casey's (NASDAQ: CASY) is launching the [PEPPERONI PEPPERONI PEPPERONI Challenge](#) by inviting its guests and fans to visit www.pepperonichallenge.com and test their quick-talking skills by recording a video saying "pepperoni" as many times as possible in 10 seconds. Running from April 11-25, guests can unlock free pizza, Rewards points and other prizes that can be redeemed in the Casey's app.



**PEPPERONI
PEPPERONI
PEPPERONI
CHALLENGE**

The more you say "pepperoni", the more you'll be rewarded.



Name

Email

Casey's fans can test how many times they can say "pepperoni" with the new, tongue-twisting challenge for a chance to win free pizza at www.pepperonichallenge.com. (Graphic: Business Wire)

katie.petru@caseys.com

Source: Casey's General Stores

Last month, Casey's debuted the PEPPERONI PEPPERONI PEPPERONI pizza that is layered with crispy-cupping pepperoni, deli-style pepperoni and traditional pepperoni on Casey's made-from-scratch dough. The pepperoni-loaded pizza is available across Casey's footprint for only \$16.99.

What better way to spread the word about the most delicious of pepperoni pizzas than to challenge fans to say pepperoni as many times as possible and share it proudly on their social channels?

"The PEPPERONI PEPPERONI PEPPERONI Challenge is exciting because it gets our guests engaging with Casey's and our delicious pizza in a new, fun way, while also utilizing the Casey's Rewards app," said Art Sebastian, Casey's vice president of omni-channel marketing. "We have more than 6 million Casey's Rewards members now, and they benefit from valuable choices as they earn and redeem Rewards points toward in-store purchases, fuel discounts or donations to local schools. This challenge puts our guests' quick-talking skills to the test to earn even more Rewards, and we can't wait to see their submissions that celebrate our limited-time, fan-requested PEPPERONI PEPPERONI PEPPERONI pizza."

Fast-talking pepperoni fans can play once per day. Here's how to participate:

1. [Download the Casey's app](#) and join Casey's Rewards at www.caseys.com/rewards.
2. Go to www.pepperonichallenge.com to take on the PEPPERONI PEPPERONI PEPPERONI Challenge.
3. Record yourself saying "pepperoni" as many times as you can in 10 seconds.
4. Submit and share the video on your social channels to be entered to win – don't forget to tag Casey's.

[Play](#) today.

About Casey's

[Casey's](#) is a Fortune 500 company (NASDAQ: CASY) operating over 2,400 [convenience stores](#). Founded more than 50 years ago, the company has grown to become the third-largest convenience store retailer and the fifth-largest pizza chain in the United States. Casey's provides freshly prepared foods, [quality fuel](#) and friendly service at its locations. Guests can enjoy [pizza](#), donuts, and a wide selection of beverages and snacks. Learn more and order online at www.caseys.com, or in the mobile app.